Agenda Item 2

MINUTES of a meeting of the CABINET MEMBER FOR STRATEGIC LEADERSHIP, CULTURE AND TOURISM held on 11 December 2020.

PRESENT

Cabinet Member – Councillor B Lewis

Also in attendance - Councillor P Smith

Apologies for absence were received on behalf of Councillor R Flatley

Declarations of interest

Councillor B Lewis declared personal interests in agenda item no.3 (a) (minute no.41/20) as a member of Marketing Peak District and Derbyshire and agenda item no.3 (b) (minute no.42/20) as the Chairman of Derwent Valley Mills World Heritage Site.

40/20 MINUTES RESOLVED that the minutes of the meeting held on 28 October 2020 be confirmed as a correct record.

DISTRICT AND DERBYSHIRE 41/20 MARKETING PEAK FINANCIAL CONTRIBUTION 2020-23 Since May 2017, the County Council had recognised the visitor economy as a critical part of Derbyshire's economic offer to UK and international visitors, and potential investors. As a result, the Council had developed a three-year funding agreement of £100,000 per annum linked to delivery of a service level agreement that set out planned activity and delivery targets. The first of these agreements was put in place for the period 2017 to 2020 and a new service level agreement was due to be confirmed for the period 2020 to 2023, alongside confirmed funding of £100,000 per annum for the same period. Given the Covid-19 challenges that had been outlined in the report, it had not been possible to finalise the nature of the new service level agreement until recently, with most of the forward actions and delivery targets now being linked to the Covid-19 Economic Recovery Strategy and Action Plan.

It was therefore proposed to confirm the funding support to Marketing Peak District and Derbyshire (MPDD) of £100,000 per annum for the financial years 2020-21, 2021-22 and 2022-23, with a further report in the early New Year 2021 setting out the proposed delivery actions and targets in a new service level agreement (for the period up to March 2022). The revised Service Level Agreement with MPDD would deliver the required support and outputs to the sector in recovering from the impact of Coronavirus (Covid-19).

RESOLVED to (1) approve the Council's contribution of £100,000 per year paid in two instalments in April and October, over the period 2020-21 to 2022-23, to support Marketing Peak District and Derbyshire which can be funded from the Economy and Regeneration revenue budget; and

- (2) note the pending Service Level Agreement covering the period up to March 2023 will be subject to a report to a Cabinet Member Meeting in the early New Year 2021.
- **DERWENT VALLEY MILLS WORLD HERITAGE SITE (DVMWHS) GREAT PLACE SCHEME EXTENSION OF TIME** The Great Place Scheme was a programme of 20 projects running in the DVMWHS and was jointly funded by the National Lottery Heritage Fund (NLHF) and Arts Council England (ACE). The total value of the Great Place Scheme was £1,486,768. A sum of £150,000 of match funding for the Great Place Scheme was from the DVMWHS Partnership reserve that was held by the County Council.

The Great Place Scheme was initially scheduled for completion by the end of December 2020. The Great Place Scheme was envisaged as a three-year programme of projects, with by far the greatest level of delivery taking place in the final year. Unfortunately, Coronavirus (Covid-19) had significantly impacted on this delivery. As a result, the NLHF, which administered the grant funding on behalf of itself and ACE, had granted an extension to the scheme until 30 June 2021. It was also suggested that the project assistant post connected with the administration of the scheme, be extended to the end of March 2021.

RESOLVED to (1) approve the extension of the Derwent Valley Mills World Heritage Site (DVMWHS) Great Place Scheme until 30 June 2021; and

- (2) note the extension of the project assistant post to the end of March 2021.
- AWARD OF GRANTS TO EXTERNAL RECIPIENTS VITAL VALLEY

 The Great Place Scheme included the 'New Access Solutions Improving Accessibility' project to improve the accessibility of the World Heritage Site for people with disabling conditions, their families, friends and companions either living in or visiting in the area. This would improve the experience of the Derwent Valley Mills World Heritage Site (DVMWHS) for everyone, encouraging people with disabilities to visit as they had a more welcoming experience that catered for their needs. New Access Solutions had a total grant pot of £55,000 made up of £49,500 NLHF monies and £4,500 contribution from DVMWHS reserves. A sum of £9,120 had already been spent from the NLHF grant of £55,000.

The proposed awards, set out in the report, would enable sites and operatives within the DVMWHS to provide improved access and experiences for people to engage with the DVMWHS. Specific details of the applications for grants were attached as an appendix to the report.

RESOLVED to approve the award of grants from the National Lottery Heritage Fund for the Great Place Scheme in relation to:

- Maximum of £9,744 to Accessible Derbyshire;
- Maximum of £7,500 to The Arkwright Society;
- Maximum of £7,500 to Cromford Community Centre Association;
- Maximum of £1,000 to Derbyshire County Council Countryside Service;
- Maximum of £1,000 to The Friends of Darley Open Spaces; and
- Maximum of £500 to Derby City Council

44/20 <u>EXCLUSION OF THE PUBLIC</u> RESOLVED that under Regulation 4 (2)(b) of the Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012, the public be excluded from the meeting for the following items of business on the grounds that in view of the nature of the items of business, that if members of the public were present, exempt information as defined in Paragraph 3 of Part 1 of Schedule 12A to the Local Government Act 1972 would be disclosed to them.

SUMMARY OF PROCEEDINGS CONDUCTED AFTER THE PUBLIC WERE EXCLUDED FROM THE MEETING

1. To confirm the exempt minutes of the meeting held on 28 October 2020 (contains exempt information)

45/20 MINUTES RESOLVED that the exempt minutes of the meeting held on 28 October 2020 be confirmed as a correct record.